



TECH
BUDAPEST
CONFERENCE SERIES

SPONSORSHIP INFORMATION

2019 / 2020



Prezi

IBM Budapest Lab

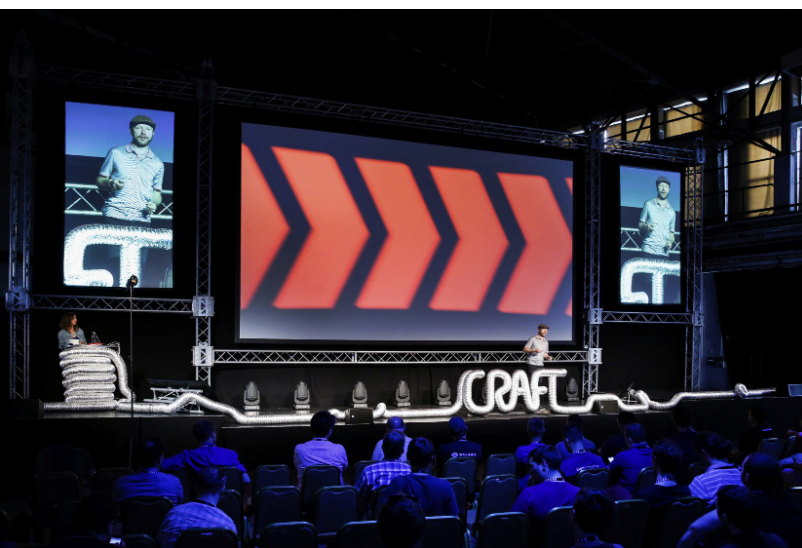


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100 SATISFIED SPONSORS EVERY YEAR

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170 PHENOMENAL SPEAKERS IN 2018



EGYÜTT. VELED

IBM Budapest Lab



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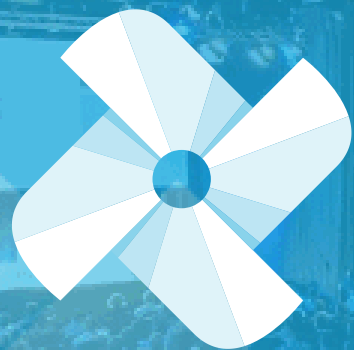
Morgan Stanley





2 CONFERENCES - 1 SPONSORSHIP

In 2019, AMUSE and CRUNCH will be held together in one giant festival of tech innovation.



AMUSE

USER EXPERIENCE CONFERENCE

2019 OCTOBER / BUDAPEST

www.amuseconf.com



amuseconf



@amuseconf



amuseconf



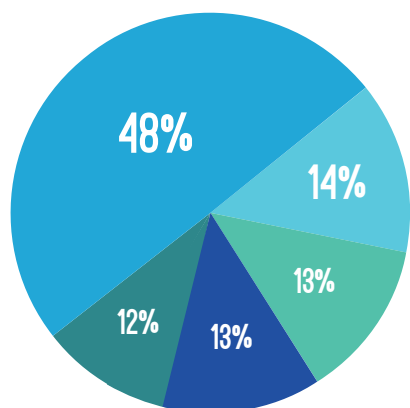
TESTIMONIAL & SUMMARY VIDEOS: [VIMEO.COM/CONFERENCES](https://vimeo.com/conferences)



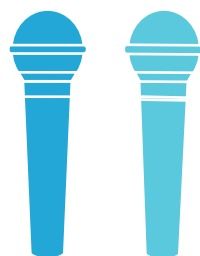


AMUSE is an international conference for anyone interested in how to design and develop successful products that users love.

2018 STATISTICS



50% MALE



50% FEMALE

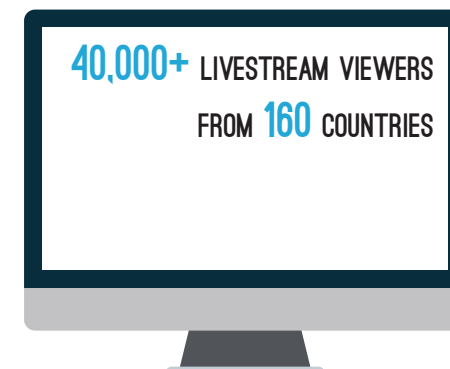
14 DYNAMIC SPEAKERS

TOP 10 COUNTRIES



COMPANY SIZES

MORE, THAN 10000	13,73%
2501-10000	5,30 %
1001-2500	8,19 %
501-1000	7,47 %
101-500	33,25 %
26-100	15,90 %
2-25	12,05 %
1	2,89 %





DATA ENGINEERING & ANALYTICS CONFERENCE

2019 OCTOBER / BUDAPEST

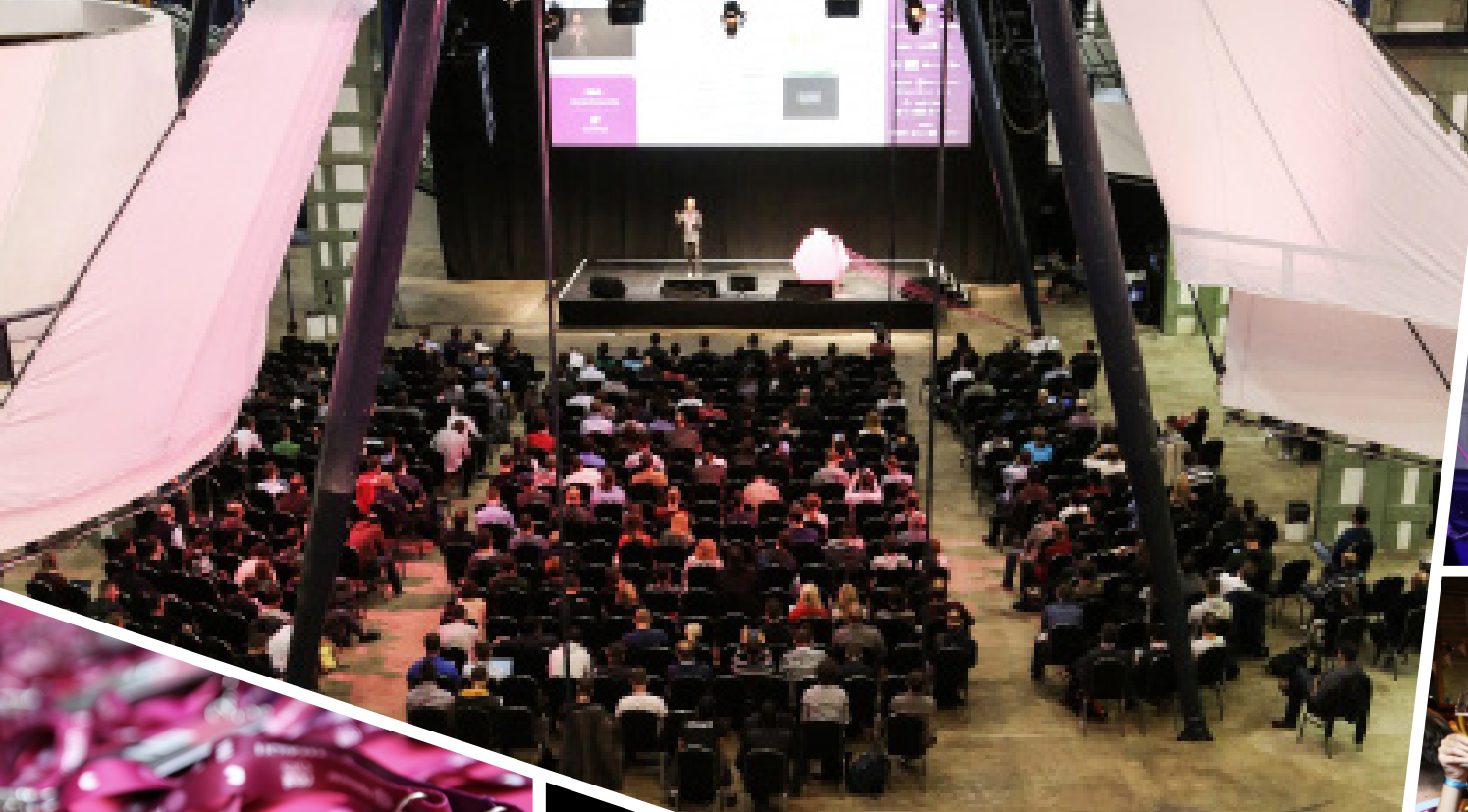
www.crunchconf.com



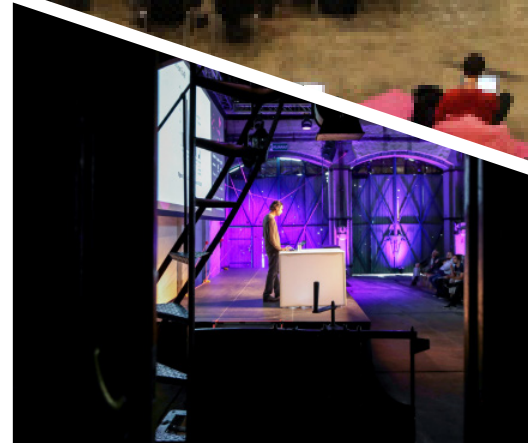
crunchconf



@crunchbp



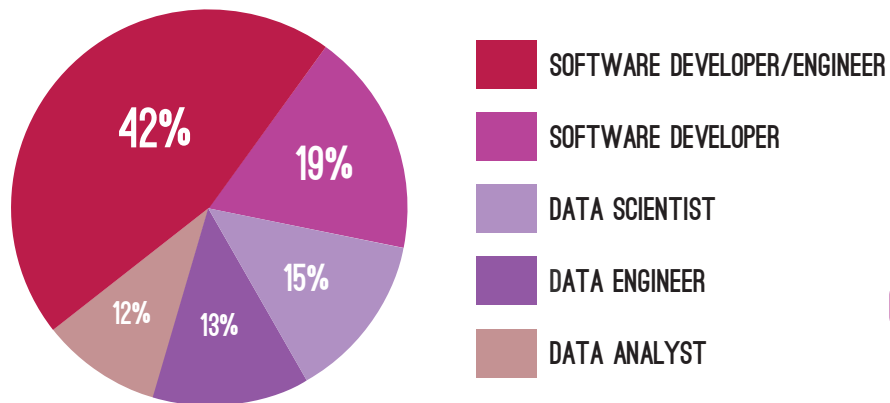
TESTIMONIAL & SUMMARY VIDEOS: [VIMEO.COM/CONFERENCES](https://vimeo.com/conferences)





CRUNCH is a use-case based conference for people interested in building the finest data driven businesses. No matter the size of your venture or your job description, you will find exactly what you need at CRUNCH. It doesn't matter if you specialize in data engineering or data analytics, this is the conference for anyone who cares about data.

2018 STATISTICS



COMPANY SIZES

MORE, THAN 10000	15,49%
2501-10000	10,02 %
1001-2500	11,16 %
501-1000	12,30 %
101-500	30,07%
26-100	8,66 %
2-25	7,97 %
1	2,05 %

TOP 10 COUNTRIES



26 SPEAKERS ON 2 STAGES



AMUSE CRUNCH		DIAMOND \$20.000 MAX 2 SPONSORS	PLATINUM \$13.000 MAX 4 SPONSORS	GOLD \$9.000	SILVER \$5.000	BRONZE \$3.000	BRANDED A'LA CARTE OPTIONS ONLY AVAILABLE WITH SILVER, GOLD, PLATINUM OR DIAMOND PACKAGES		
ONSITE	SPONSORSHIP PACKAGES								
	SPONSOR BOOTH TYPE (SIZE)	CUSTOM (6X2 M)	CUSTOM (4X2 M)	STANDARD (3X2 M)	STANDARD (2X2 M)	-			
	CONSULTING FOR CREATIVE APPEARANCE	YES	YES	-	-	-			
	ALLOWED OUTSIDE ACTIVITIES	YES	YES	-	-	-			
	ONSITE PRODUCT DEMO WORKSHOP AT THE CONF.	YES	YES	-	-	-			
	ELIGIBLE TO BRING SPECIAL ATTRACTIONS TO BOOTH	YES	YES	YES	-	-			
	WIFI AND POWER	YES	YES	YES	YES	YES			
	TV AND QR READER	YES	YES	YES	OPTIONAL	-			
TICKET	LUNCH SPONSORSHIP	YES	-	-	-	-			
	COFFEE BREAK SPONSORSHIP	YES	YES	-	-	-			
	FREE SPONSOR TICKETS (ATTENDEE AND STAFF)	10	7	4	3	1			
	ELIGIBLE TO BUY TICKETS AT EARLY BIRD PRICE	75 TICKETS	50 TICKETS	30 TICKETS	20 TICKETS	10 TICKETS			
BRANDING	SPONSOR IMAGE VIDEO ON MAIN STAGE	1,5 MIN	1 MIN	0,5 MIN	-	-			
	PROMO SLIDE ON INFO-SCREENS	2 SLIDES	1 SLIDE	1 SLIDE	-	-			
	USEFUL SWAG IN WELCOME BAG	YES	YES	YES	YES	YES			
	LOGO ON CONFERENCE WEBSITE	YES	YES	YES	YES	YES			
	LOGO IN AFTERCONF VIDEO	YES	YES	YES	YES	YES			
	LOGO ON BADGE	YES	YES	YES	YES	YES			
	LOGO ON INFO-SCREENS, MAPS AND SCHEDULES	YES	YES	YES	YES	YES			
	LOGO ON WELCOME BAG	YES	-	-	-	-			
ONLINE	LOGO VISIBLE IN LIVE STREAMING	YES	YES	YES	YES	YES			
	PLACE VIDEO ON USTREAM CHANNEL	YES	YES	YES	-	-			
	NUMBER OF TWITTER AND FACEBOOK POSTS	3	2	1	-	-			
	MESSAGE IN PRE-EVENT EMAIL	YES	-	-	-	-			
	MESSAGE IN POST-EVENT EMAIL	YES	YES	-	-	-			
	PROMO SLIDE ON INFO-SCREENS	MAX 3	\$3.000						
	LOGO ON ATTENDEE BAG	MAX 1	\$5.000						
	BREAKFAST SPONSORSHIP	MAX 2	\$3.000						
	LUNCH SPONSORSHIP	MAX 2	\$5.000						
	COFFEE BREAK SPONSORSHIP	MAX 4	\$2.000						
	ARTISIAN COFFEE+BARISTA AT THE BOOTH	MAX 1	\$4.000						
	PARTY SPONSORSHIP	MAX 1	\$9.000						
	ONSITE PRODUCT DEMO WORKSHOP 2H		\$4.000						
	APPEARANCE IN PRE-EVENT EMAIL	MAX 1	\$3.000						
	CHARGING STATION SPONSORSHIP	MAX 1	\$2.000						
	BOOST THE FACEBOOK POST ON THE CONFERENCE'S PAGE	PER BOOST	\$50						
	OWN PROJECT MANAGER FOR CREATIVE EMPLOYER BRANDING EXPERIENCE		\$3.000						
	STAFF IS WEARING BRANDED T-SHIRT/CAP FOR 1 DAY, PROVIDED BY SPONSOR		\$3.500						
	MEETUP SPONSORSHIP IN YOUR OFFICE		\$2.000						
	SPONSOR TALK PRESENTATION ON SPONSOR STAGE	30 MIN	\$3.000						
Contact sponsorship managers:									
Médea Baccifava + 3630 720 6637 medea.baccifava@prezi.com									
András Fehér + 3670 459 1637 andras.feher@prezi.com									

All prices are net, exclude 27% VAT.

ONSITE PRODUCT DEMO & WORKSHOP

ENHANCE YOUR PRODUCT AWARENESS THROUGH AN ONSITE
HANDS-ON PRODUCT DEMO OR WORKSHOP

PERFECT FOR INTRODUCING YOUR PRODUCT TO THE RIGHT AUDIENCE

HOW DOES IT WORK?

- ✓ All demos and workshops are free for attendees
- ✓ A newsletter is sent out advertising the workshop
- ✓ Workshops are held in a separate room or in the sponsor arena based on your choice
- ✓ Select either a 1 or 2 hour workshop, OR 4 x 20 minute demo sessions in conference breaks
- ✓ We provide a large TV, table, and seats

A la carte price for sponsors: \$4000





LEADERSHIP & MANAGEMENT CONFERENCE

2020 FEBRUARY / BUDAPEST

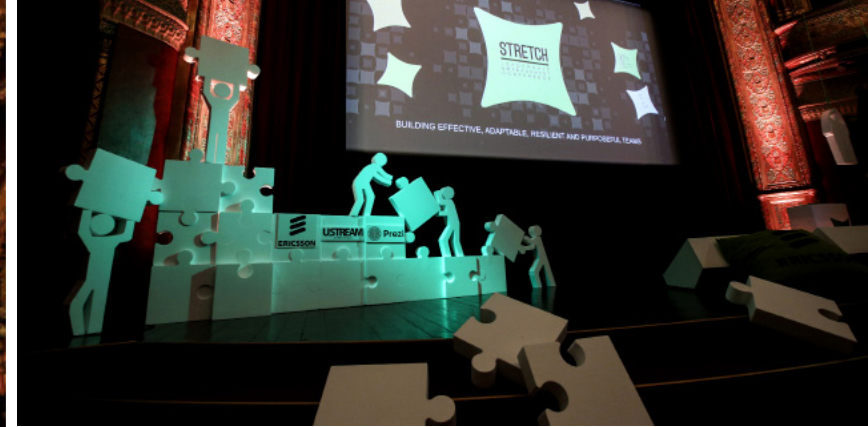
www.stretchcon.com



stretchcon



@stretchcon



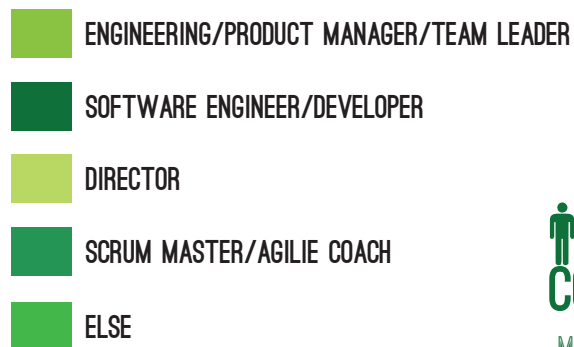
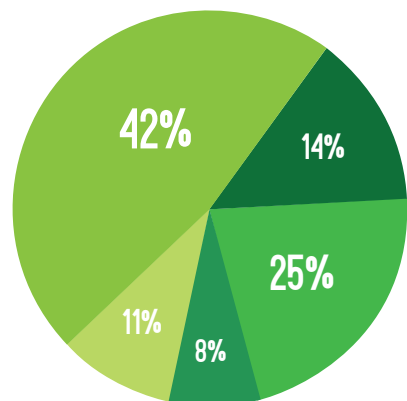
TESTIMONIAL & SUMMARY VIDEOS: [VIMEO.COM/CONFERENCES](https://vimeo.com/conferences)





Stretch is a leadership and management conference for everyone who wants to learn more about the tools of a successful manager, and how to build more effective, resilient, and purposeful teams and organizations.

2018 STATISTICS



16 INNOVATIVE AND INSPIRATIONAL SPEAKERS


TOP 10 COUNTRIES



COMPANY SIZES

MORE, THAN 10000	15,49%
2501-10000	10,76 %
1001-2500	18,06 %
501-1000	6,25 %
101-500	26,39 %
26-100	9,38 %
2-25	7,29 %
1	1,74 %



	 SPONSORSHIP PACKAGES	DIAMOND	GOLD	SILVER	BRONZE	BRANDED A'LA CARTE OPTIONS ONLY AVAILABLE WITH SILVER, GOLD, OR DIAMOND PACKAGES		
		\$10000	\$6000	\$4000	\$2500			
ONSITE	SPONSOR BOOTH TYPE (SIZE)	CUSTOM (4X2 M)	STANDARD (2,5X2 M)	STANDARD (1,5X1,5 M)	-			
	CONSULTING FOR CREATIVE APPEARANCE	YES	-	-	-	LOGO ON LANYARD	MAX 1	\$2,000
	LUNCH SPONSORSHIP	YES	-	-	-	PROMO SLIDE ON INFO-SCREEN	MAX 3	\$1,500
	PROMO SLIDE ON INFO-SCREENS	2 SLIDES	1 SLIDE	-	-	LOGO ON THE WELCOME BAG	MAX 1	\$2,000
	SPONSOR IMAGE VIDEO ON MAIN STAGE	1,5 MIN	1 MIN	-	-	BREAKFAST SPONSORSHIP	MAX 2	\$2,000
	ELIGIBLE TO BRING SPECIAL ATTRACTIONS	YES	YES	-	-	LUNCH SPONSORSHIP	MAX 2	\$2,000
	VERBAL THANK YOU DURING WELCOME TALK	YES	YES	YES	YES	COFFEE BREAK SPONSORSHIP	MAX 4	\$4,000
	LOGO ON PRINTED SCHEDULES	YES	YES	YES	YES	ARTISIAN COFFEE+BARISTA AT THE BOOTH	MAX 1	\$3,500
	TV AND QR READER	YES	YES	OPTIONAL	-	PARTY SPONSORSHIP	MAX 1	\$6,000
	WIFI AND POWER	YES	YES	YES	YES	3 MIN VIDEO ON STAGE	MAX 2	\$2,000
TICKET	FREE SPONSOR TICKETS (ATTENDEE AND STAFF)	8	5	3	1	MESSAGE IN PRE-EVENT EMAIL	MAX 1	\$3,000
	ELIGIBLE TO BUY TICKETS AT EARLY BIRD PRICE	50 TICKETS	30 TICKETS	20 TICKETS	10 TICKETS	CHARGING STATION SPONSORSHIP	MAX 1	\$2,000
	USEFUL SWAG IN WELCOME BAG	YES	YES	YES	YES	BOOSTING FACEBOOK POST ON THE CONFERENCE'S PAGE	PER BOOST	\$50
	LOGO ON CONFERENCE WEBSITE	YES	YES	YES	YES	OWN PROJECT MANAGER FOR CREATIVE EMPLOYER BRANDING EXPERIENCE		\$3,000
	LOGO IN AFTERCONF VIDEO	YES	YES	YES	YES	MEETUP SPONSORSHIP WITH CATERING		\$2,000
	LOGO ON BADGE	YES	YES	YES	YES	ONSITE PRODUCT DEMO WORKSHOP		\$3,000
	LOGO ON INFO-SCREENS	YES	YES	YES	YES			
	LOGO ON WELCOME BAG	YES	-	-	-			
	LOGO VISIBLE IN LIVE STREAMING	YES	YES	YES	YES			
	VIDEO ON STREAM CHANNEL	YES	YES	YES	-			
ONLINE	NUMBER OF TWITTER AND FACEBOOK POST	2	1	-	-			

Contact sponsorship managers:

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 medea.baccifava@prezi.com

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All prices are net, exclude 27% VAT.



CRAFT

SOFTWARE DELIVERY CRAFTSMANSHIP CONFERENCE

2020 MAY / BUDAPEST

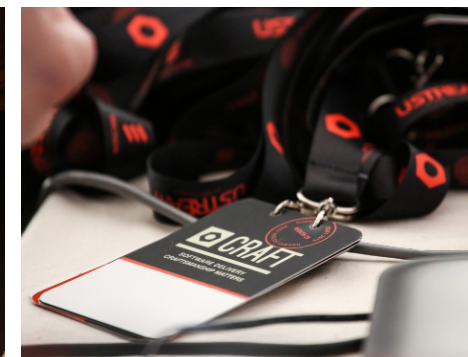
www.craft-conf.com



craftconference



@CraftConf



TESTIMONIAL & SUMMARY VIDEOS: [VIMEO.COM/CONFERENCES](https://vimeo.com/conferences)





Craft is all about software craftsmanship. Craft is on a mission to present which tools, methods, and practices should be part of the toolbox for a modern developer and company.

2019 STATISTICS

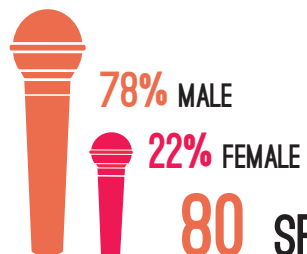
4 KEYNOTES 60 SESSIONS 4 ONSITE-WORKSHOPS 28 WORKSHOPS 7 MEETUPS



DEVELOPERS	72,44 %
SCRUM MASTER/AGILE COACH	1,53 %
PRODUCT OWNER/MANAGER	4,59 %
QA ENGINEERS	5,21 %
UX & DESIGN	1,10 %
MANAGEMENT	9,06 %
OTHER	6,06 %

COMPANY SIZES

MORE, THAN 10000	15,44 %
2501-10000	9,89 %
1001-2500	13,32 %
501-1000	11,68 %
101-500	29,22 %
26-100	10,75 %
2-25	6,93 %
1	2,77 %



TOP 10 COUNTRIES





DIAMOND
TBD
MAX 2 SPONSORS

PLATINUM
TBD
MAX 4 SPONSORS

GOLD
TBD

SILVER
TBD

BRONZE
TBD

BRANDED A'LA CARTE OPTIONS
ONLY AVAILABLE WITH SILVER, GOLD,
PLATINUM OR DIAMOND PACKAGES

ONSITE

TICKET

BRANDING

ONLINE

SPONSOR BOOTH TYPE (SIZE)	CUSTOM (2X6 M)	CUSTOM (2X4 M)	STANDARD (3X2 M)	STANDARD (2X2 M)	-
CONSULTING FOR CREATIVE APPEARANCE	YES	YES	-	-	-
NAMING A SMALL STAGE	YES	-	-	-	-
ONSITE PRODUCT DEMO WORKSHOP AT THE CONF.	YES	YES	-	-	-
ELIGIBLE TO BRING SPECIAL ATTRACTIONS TO BOOTH	YES	YES	YES	-	-
TV AND QR READER	YES	YES	YES	OPTIONAL	-
WIFI AND POWER	YES	YES	YES	YES	YES
LUNCH SPONSORSHIP	YES	-	-	-	-
COFFEE BREAK SPONSORSHIP	YES	YES	-	-	-
FREE SPONSOR TICKETS (ATTENDEE AND STAFF)	10	7	4	3	1
ELIGIBLE TO BUY TICKETS AT EARLY BIRD PRICE	75 TICKETS	50 TICKETS	30 TICKETS	20 TICKETS	10 TICKETS
SPONSOR IMAGE VIDEO ON MAIN STAGE	1,5 MIN	1 MIN	0,5 MIN	-	-
PROMO SLIDE ON INFO-SCREENS	2 SLIDES	1 SLIDE	1 SLIDE	-	-
USEFUL SWAG IN WELCOME BAG	YES	YES	YES	YES	YES
LOGO ON CONFERENCE WEBSITE	YES	YES	YES	YES	YES
LOGO IN AFTERCONF VIDEO	YES	YES	YES	YES	YES
LOGO ON BADGE	YES	YES	YES	YES	YES
LOGO ON INFO-SCREENS, MAPS AND SCHEDULES	YES	YES	YES	YES	YES
LOGO ON WELCOME BAG	YES	-	-	-	-
VIDEO ON STREAM CHANNEL	YES	YES	YES	-	-
NUMBER OF TWITTER AND FACEBOOK POSTS	3	2	1	-	-
MESSAGE IN PRE-EVENT EMAIL	YES	-	-	-	-
MESSAGE IN POST-EVENT EMAIL	YES	YES	-	-	-

PROMO SLIDE ON INFO-SCREENS	MAX 3	\$3.000
LOGO ON ATTENDEE BAG	MAX 1	\$5.000
BREAKFAST SPONSORSHIP	MAX 2	\$4.000
LUNCH SPONSORSHIP	MAX 2	\$6.000
1 COFFEE BREAK	MAX 4	\$2.000
ARTISIAN COFFEE+BARISTA, ALL DAY	MAX 1	\$4.000
PARTY SPONSORSHIP	MAX 1	\$10.000
ONSITE PRODUCT DEMO WORKSHOP 2H		\$4.000
APPEARANCE IN PRE-EVENT EMAIL	MAX 1	\$3.000
CHARGING STATION SPONSORSHIP	MAX 1	\$2.000
BOOST THE FACEBOOK POST ON THE CONFERENCE'S PAGE	PER BOOST	\$50
OWN PROJECT MANAGER FOR CREATIVE EMPLOYER BRANDING EXPERIENCE		\$3.000
STAFF IS WEARING BRANDED T-SHIRT/CAP FOR 1 DAY, PROVIDED BY SPONSOR		\$3.500
MEETUP SPONSORSHIP IN YOUR OFFICE		\$2.000
SPONSOR TALK PRESENTATION ON SPONSOR STAGE	30 MIN	\$3.000

Contact sponsorship managers:

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András Fehér
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andras.feher@prezi.com

All prices are net, exclude 27% VAT.



SPONSORSHIP EXAMPLES



TURN YOUR SPONSORSHIP INTO FUN FOR THE ATTENDEES WITH SPECIAL ATTRACTIONS AND PROGRAMS

Make your sponsorship something our attendees enjoy with special attractions and programs. We love to make our events an unforgettable experience for our attendees. If you have ideas that you think will make a conference even more fun, let's talk about it!

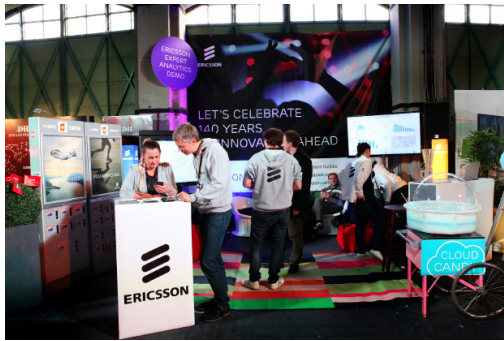
Contact sponsorship manager: Médea Baccifava // + 3630 720 6637 // medea.baccifava@prezi.com



BOOTH EXAMPLES OF DIFFERENT SPONSOR PACKAGES

DIAMOND

CUSTOM 6x2 m
(with special attractions)



PLATINUM

CUSTOM 4x2 m
(with special attractions)



GOLD

STANDARD 3x2 m



SILVER

STANDARD 2x2 m



EXAMPLES & IDEAS FOR ONLINE AND ON-SITE APPEREANCES



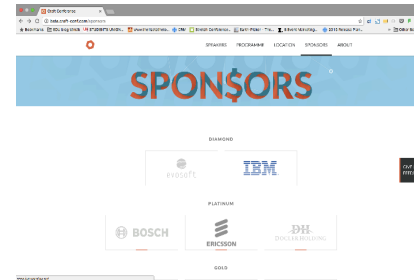
SPONSOR VIDEO ON MAIN STAGE



PROMO SLIDE ON INFO-SCREENS



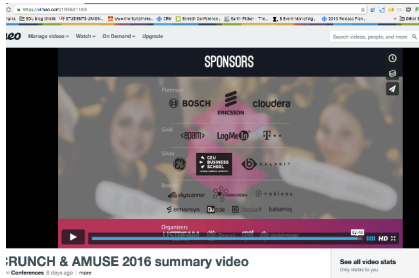
USEFUL SWAG IN WELCOME BAG



LOGO ON CONFERENCE WEBSITE



LOGO IN SLIDESHOW



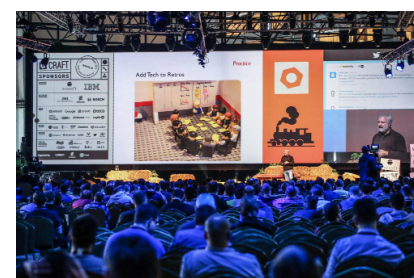
LOGO IN AFTERCONF VIDEO



LOGO ON BADGE



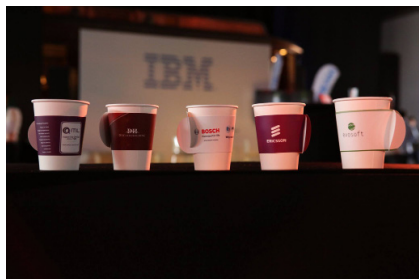
LOGO ON WELCOME BAG



LOGO ON STAGE



RECRUITING ACTIVITY



COFFEE BREAK SPONSORSHIP



BREAKFAST SPONSORSHIP



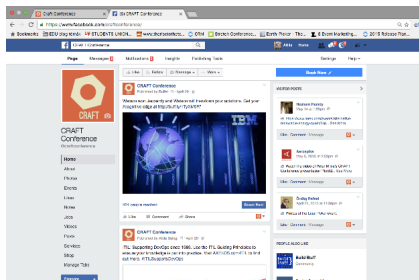
LUNCH SPONSORSHIP



PARTY SPONSORSHIP



SPECIAL ATTRACTION



FACEBOOK/TWITTER POST



CHARGING STATION



SPECIAL ATTRACTION AT THE BOOTH



POSTING ON THE JOB BOARD



BARISTA AT THE BOOTH

WHAT IS TECH BUDAPEST CONFERENCE SERIES?

In 2013, Prezi & IBM Budapest Lab had a dream to turn Budapest into a new European innovation hub. So, they started to organize a series of annual international tech conferences. The events cover topics related to software development from software craftsmanship through data science, data engineering, UX design and innovative leadership. We are committed to bringing world-class, practical knowledge to Budapest by inviting some of the best speakers and practitioners from all around the world.

WHY IS IT GOOD TO BE A SPONSOR?

Sponsoring events builds brand awareness, showcases your products, finds new talent and helps you engage a unique audience of international top-notch developers, software engineers, UX professionals, data engineers, data analysts, and leaders. Choose one or more from our upcoming events, the more events you sponsor, the bigger discount we offer, contact us for bespoke prices and packages.

GOT A CREATIVE IDEA?

Contact us and let's talk about it. Our project team is dedicated to helping you get the most out of your sponsorship whether through our existing packages or with custom-made creative solutions.

CONTACT SPONSORSHIP MANAGER: Médea Baccifava // + 3630 720 6637 // medea.baccifava@prezi.com & András Fehér // + 3670 459 1637 // andras.feher@prezi.com

